

SUSTAINABLE S Q U A R E

With People. By Tech. For Impact.



**COP29** Baku Azerbaijan

## The Business Case of ESG and Sustainability

Delivered by: Monaem Ben Lellahom Group CEO & Co-founder

### About SS



### **Our Portfolio** We have serviced clients across sectors, verticals and beyond geographical boundaries.



## Agenda For Today's Session

- Fundamentals of ESG and Sustainability
- Global, Regional and Local Emergencies
- ESG Drivers
  - Emergency of the ESG Fixed-Income Market
- Access to Capital Through ESG
- Closing and Q&A

#### ESG has been a rapidly increasing topic in earnings calls since 2019

Corporate earnings calls mentioning ESG (%)



## Fundamentals of Sustainability and ESG

The following are **practices** adopted by organizations to drive their business in a responsible and sustainable manner

Philanthropy	CSR	Creation Of Shared Values	Sustainability
<ul> <li>Donations to worthy Social</li></ul>	<ul> <li>Compliance with ethical and</li></ul>	<ul> <li>Addressing societal needs and</li></ul>	<ul> <li>Mitigating Risk and Harm</li> <li>Improve company performance</li> <li>Attract investments</li> <li>Improve brand</li> </ul>
Causes <li>Volunteering</li> <li>Community Charitable</li>	community standards <li>Good corporate citizenship</li> <li>Supporting social and</li>	challenges through the business	
Partnerships	environmental initiatives	itself, with a business model <li>Making a profit</li>	

#### The following are **tools** that help organization **assess their performance** related to the above practices

SROI	ISO 26000	ESG	GHG Protocols
• Social return on investment (SROI) is a method for measuring values that are not traditionally reflected in financial statements, including social, economic, and environmental factors.	<ul> <li>Viewed as a way of assessing an organisation's commitment to sustainability and its overall performance.</li> </ul>	• ESG means using Environmental, Social and Governance factors to assess companies and countries on how far advanced they are with sustainability	<ul> <li>GHG Protocol supplies the world's most widely used greenhouse gas accounting standards.</li> <li>Enable companies to develop comprehensive and reliable inventories of their emissions.</li> </ul>

## **Examples of ESG Factors**

ESG factors cover every aspect of the business to ensure a holistic and thorough analysis and management of risks and opportunities.

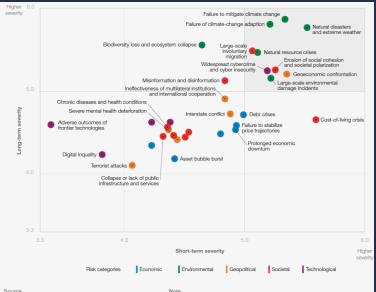
ENVIRONMENTAL ("E")	SOCIAL ("S")	GOVERNANCE ("G")	
Biodiversity/land use	Community relations	Accountability	
Carbon emissions	Controversial business Anti-takeover		
Climate change risks	Customer relations/product	Board structure/size	
Energy usage	Diversity issues	Bribery and corruption	
Raw material sourcing	Employee relations	CEO duality	
Regulatory/legal risks	Health and safety	Executive compensation schemes	
Supply chain management	Human capital management	Ownership structure	
Waste and recycling	Human rights	Shareholder rights	
Water management	Responsible marketing and R&D	Transparency	
Weather events	Union relationships	Voting procedures	

# A Global, Regional and Local Emergency

# A global urgency calls for serious ESG consideration in business



#### Relative severity of risks over a 2 and 10-year period



World Economic Forum Global Risks Perception Survey 2022-2023.

Severity was assessed on a 1-7 Likert scale [1 – Low severity, 7 – High severity].

# The consequence of climate change are already physical and noticeable

Flooding death toll soars to 11,300 in Libya's coastal city of Derna, aid group says This is Canada's worst wildfire season on record, researchers say

Greek PM says country is fighting a "war" on climate change after summer of fires and flooding







# The Business Case and the Economic Returns

### ESG vs Cost of Capital

lan 2019



Exhibit 3: Cost of capital across MSCI ESG Rating quintiles

9%

8%

7%

6%

Jan 201

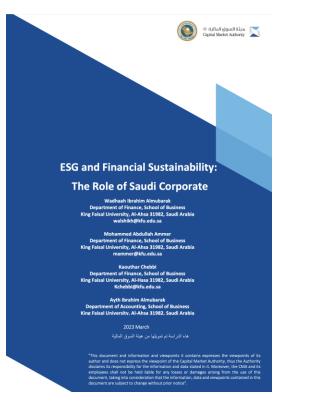


 The lowest-rated companies had the highest financing costs (7.9%, on average, over the study period), while the toprated companies, on average, financed themselves at the lowest rate (6.8%) over the study period

Jan 2024



## ESG is positively affecting Share Prices



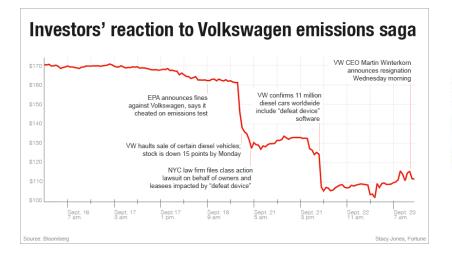
السوق المالية (@ Capital Market Authority



- The findings show a **positive relationship between ESG disclosure and financial sustainability**, particularly in companies with strong ESG commitments.
- The corporate governance reform of 2017 **further strengthened this relationship**, highlighting the role of governance in driving financial sustainability.
- However, the Covid-19 pandemic was found to negatively affect this link, revealing the vulnerability of even well-governed companies during crises.

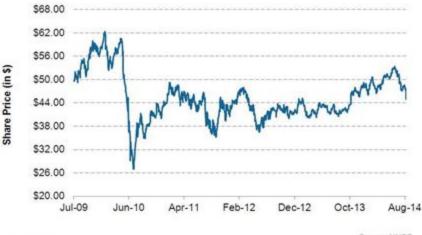
## Ignoring ESG Factors May Have Negative Effects







How Oil Spill Incident Affected BP's Share Price



Market Realist Q

Source: NYSE

### Investment v/s Sustainability





**Larry Fink - CEO of Blackrock:** an American multinational investment management corporation

- 1. Race to net-zero: Lead or be led
- 2. Setting targets will be profitable for all stakeholders
- 3. Companies must provide **purpose-driven value**
- **4. Sustainability focused** companies will thrive
- 5. SASB & TCFD Become Crucial
- 6. The **pandemic has changed the relationship** between companies and stakeholders
- 7. Blackrock: Empowering clients with **choice on ESG votes**

### **Tax on Emissions**

### More Countries Are Pricing Carbon, but Emissions Are Still Too Cheap <<

As the world gears up to avoid a climate catastrophe by limiting global warming to 1.5 to 2 degrees Celsius, more countries are putting carbon pricing at the center of their mitigation strategies.

Simon Black, Ian Parry, Karlygash Zhunussova

July 21, 2022

So far, **46 countries** are pricing emissions through carbon taxes or emissions trading schemes (ETS) and others are considering it.

## Tax on Emissions-Scenario

Countries with carbon tax implemented include - (in US\$ per metric ton of CO2 Equivalent)



#### **COMPANY X**

2021 GHG Emissions (Scope 1&2) = **74,811 MT of CO2e** 

Scenario for approx. carbon price in the region = **\$80-\$100** 

> Total Carbon tax = **~ \$6M-\$7.5M**

## The Carbon Border Tax

EU adopts carbon border tax to fight polluting imports: "Carbon Border Adjustment Mechanism (CBAM)"

The measure will make it **possible to tax imports from the most polluting sectors** (steel, cement, fertilisers, and so on), coming from **countries with less stringent environmental standards**.

The idea is to **avoid "environmental dumping" or "carbon leakage"**—which would see manufacturers relocate their production outside Europe—while encouraging the rest of the world to increase its efforts to reduce greenhouse emissions.



EU's climate targets to reduce greenhouse gas emissions by at least 55% by 2030

# Key Drivers

EMAAR



## Investors

Investors and especially socially-conscious investors are looking for companies that are **transparent about their ESG practices**.

ESG reporting gives them a better overall picture of the company and the risks associated with their investment.

**65%** of investors look to ESG reporting to **manage the risks of their investments** and ensure long term financial return.

Developing your **own report** allows you to give an **accurate representation of your ESG performance** and strategy which might **not be the case** if **third parties** provide the data to **potential investors**.

## Rating Agencies

ESG rating agencies work much like company credit-rating agencies. They **rate companies** on their **ESG practices** based on the information made public by the company and develop classifications.

#### Why is this important?

**Investors** use the data as a **reason to invest in a company**. Investors are becoming more and more socially conscious due to demand from consumers & stability of the company.





## Regulators

Market regulators are pushing listed companies to report on their ESG practices to promote transparency, align with the national and international agendas and help drive investment.



### 5

## 25-33 Recommended Sustainability Metrics

#### Environmental

Metric	Calculation	Corresponding SDGs	Corresponding GRI	Corresponding Kowal 2035Vision Pillars
GHG Emissions	E1.1) Total amount, in CO <sub>2</sub> equivalents, for Scope 1 (if applicable) E1.2) Total amount, in CO <sub>2</sub> equivalents, for Scope 3 (if applicable) E1.3) Total amount, in CO <sub>2</sub> equivalents, for Scope 3 (if applicable)	13 action 🐼	GRI 305. Emissions 2015	LIVING ENVIRONMENT
Emissions Intensity	E2.1) Total GHG emissions per output scaling factor E2.2) Total non-GHG emissions per output scaling factor	13 action 🐼	GRI 305: Emissions 2016	ENVIRONMENT
Energy Usage	E3 1) Total amount of energy <b>directly</b> consumed E3.2) Total amount of energy indirectly consumed		GRI 302: Energy 2016	C LIVING
Energy Intensity	Total direct energy usage per output scaling factor	12	GRI 302: Energy 2016	
Energy Mix	Percentage: Energy usage by generation type	7 CLEAN EVERST	GRI 302. Energy 2016	C LIVING
Water Usage	E6.1) Total amount of water consumed E6.2) Total amount of water reclaimed	6 AND SANITATION V	GRI 303. Water and Effluents 2018	
Environmental Operations	87.1) Does your company fotiow a format Environmental Policy? Wes, No E7.2) Does your company follow specific waste, water, energy, and/or recycling polices? Ves/No E7.3) Does your company use a recognized energy management system? Vec/No		GRI 305: Waste 2020	C ENVIRONMENT
Environmental Oversight	Does your Board/Management Team oversee and/or manage climate-related risks7 Ves/No		GRI 102: General Disclosures 2016	
Environmental Oversight	Does your Board/Management. Team oversee and/or manage other sustainability issues? Yes/No			10 ENVIRONMENT
Climate Risk Mitigation	Total amount invested, annually, in climate-related infrastructure, resiltence, and product development?	13 ACTION 🐼		NE LIVING

#### Social

Metric	Calculation	Corresponding SDGs	Corresponding GRI	Corresponding 2035 Vision P
Gender Pay Ratio	Ratio. Median male compensation to median female compensation	5 ann o	Gill 405: Diversity and Equal Opportunity 2016	SE HUMAN (
Employee Turnover	52.1) Percentage Year-over-year change for full-time employees 52.2) Recentage. Year-over-year change for part-time employees 52.3) Percentage. Year-over-year change for contractors and/or consultants		Gilt 401: Employment 2016	
Gender Diversity	53.11 Percentage Total enterprise headcount held by men and socrae. 53.21 Percentage. Entry and mid-level positions held by men and women 53.31 Percentage. Senior- and executive-level positions held by men and women	5 consta Constantes of	GRI 102: General Disclosures 2016 GRI 405: Diversity and Equal Opportunity 2016 GRI 405: Diversity and Equal Opportunity 2016	😤 ниман с
Temporary Worker	54.1) Percertage: Tocal enterprise headcount held by part-time employees 54.2) Percertage: Tocal enterprise headcount held by contractors and/or consultants		GRI 102: General Disclosures 2016 GRI 401-Employment 2016	
Non-Discrimination	Does your company follow a sexual harassment and/or non-discrimination policy? Yes/No	10 REDUCCO	GRI 406: Non- Discrimination 2016	B PUBLIC
injury Rate	Percentage. Frequency of injury events relative to total workforce time	3 AND HEALTH -SUL	GRI 403: Occupational Health and Safety 2018	
Global Health & Safety	Does your company follow an occupational health and/ or global health & safety policy? Yes/No	3 AND HELL GEING - MA	GRI 103: Management Approach 2016*	
Child & Forced Labor	58.1) Does your company follow a child and/or forced labor policy? YeuNo 58.2) If yes, does your child indiar forced labor policy also cover suppliers and vendors? YeuNo	8 DECENT WORK AND I COMMIC GROWTH REF	GRI 408: Child Labor 2016	<u>ја</u> есономи
Human Rights	59 1) Does your company follow a human rights pology? Yeshko 59 2) if yes, does your human rights policy also cover suppliers and vendors? YeshYo	10 Indualines 🕀	GRI 412: Human Rights Assessment 2016	PUBLIC ADMINIST
Nationalization	510.1) Percentage of national employees 510.2) Direct and indirect local (ob creation	8 DECENT WORK AND	GRI 202: Market Presence 2016	The ECONOMY

#### Governance

		Corresponding SDGs		Corresponding Kawait 2035 Vision Pillers
Board Diversity	G1.1) Percentage. Total board seats occupied by men and women G1.2) Percentage. Committee chairs occupied by men and women	10 BEDRED (+)	GRI 405: Diversity and Equal Opportunity 2016	B PUBLIC ADMINISTRATION
Board Independence	G2 1) Does your company prohibit its CEO from serving as board chair? Yes/No G2 2) Percentage: Total board seats occupied by independents		GRI 102: General Disclosures 2016	
Incentivized Pay	Are executives formally incentiviaed to perform on sustainability? Yes/No		GRI 102. General Disclosures 2016	
Collective Bargaining	Percentage: Total enterprise headcount covered by collective bargeining agreement(s)	10 meteolines 🔅	GB 102 General Disclosures 2016 GB 407 Freedom of Association-and-Collective Bargaining 2016	E PUBLIC ADMINISTRATION
Supplier Code of Conduct	G5.1) Are your vendors or suppliers required to totow a Code of Conduct? Hey Yeo G5.2) If yes, what percentage of your suppliers have formally certified their compliance with the code?	12	GRI 102: General Disclosures 2016 GRI-414-Supplier Social Assessment 2016	
Ethics & Anti-Corruption	66.1) Does your company follow an Ethics and/ or Anti-Corruption policy? Yes/No 66.2) If yes, what percentage of your workforce has formally certified its compliance with the policy?	16 mm 4	GRI 102 General Disclosures 2016 GRI 205: Anti-Corruption 2016	
Data Privacy	G71) Does your company follow a Data Privacy policy? Yes/No G7.2) Has your company taken steps to comply with GDPR rules? Yes/No		GRI 103. Management Approach 2016 GRI 418-Customer Privacy 2016	
Sustainability Reporting	G8.1) Does your company publish a sustainability report? Yes/No G8.2) is sustainability data included in your regulatory filings? Yes/No			
Disclosure Practices	68.1) Dees your company provide sustainability data to sustainability reporting frameworks? HexNo 69.2) Does your company focus on specific UN 69.3) Dees your company set targets and report programs on the UN SOGN*Per/No			
External Assurance (Recommended)	Are your sustainability disclosures assured or waldated by a third party? Yes/No		GRI 102. General Disclosures 2016 GRI 103: Management Approach 2016 is to be used in combination with the topic specific standards	

# Evolution of The ESC Fixed Income Acrket

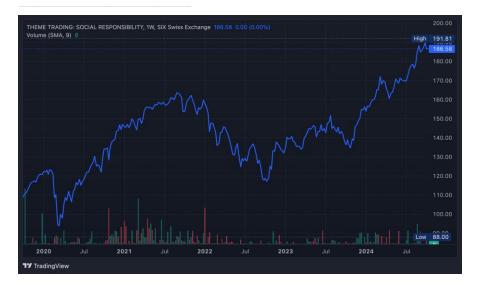
## **Social Funds**

#### Social Responsibility

Sustainability & Impact Investing Risk / return scale ① ① ② ③ ④ ⑤ ⑥ ⑦

Since inception

**83.00%** 

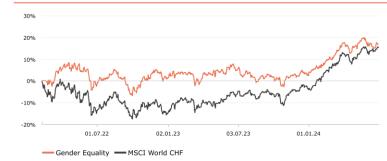


GENDER EQUALITY EQUATQ

Since inception

**17.96**%

CUMULATIVE & ANNUALISED PERFORMANCE



#### TOP 10 HOLDINGS IN %

Total	47.50
HARTFORD FINANCIAL SVCS GRP	3.79
TRANSURBAN GROUP	3.95
JDE PEET'S NV	3.98
SODEXO SA	4.13
HERMES INTERNATIONAL	4.57
MERCK & CO. INC.	4.75
UNITED THERAPEUTICS CORP	5.08
SAMPO OYJ-A SHS	5.46
COCA-COLA CO/THE	5.55
VIVENDI SE	6.24

Data Source: Swissquote Bank Ltd.

X

## **Climate Funds**

#### **ZI Schroder ISF Global Climate Change Equity**

### Schroders

#### September 2024

Zurich fund info	rmation (as at 31	/08/2024)	
Launch date		10/07/2008	
Current bid		USD 2.676	
Fund size(m)	USD 20.26 (a	s at 30/08/2024)	
FE sector		Specialist	
Fund currency		USD	
ZIL charge		0.75%	
Annual managem	ent charge*	1.50%	
Crown rating†	1	the starter start	
Risk rating**		4	
Additional fund Fund name So		Climate Change	
		Equity	
Benchmark		MSCI ACWI	
Fund manager	Simon Webbe	r,Isabella Hervey-	
		Bathurst	
ISIN Code		LU0302445910	
SEDOL		B1Z88H8	
SEDOL codes @ London	Stock Exchange, repro	duced under Licence	
Top ten holding	s (as at 31/07/202	(4)	
ALPHABET INC		6.3%	
MICROSOFT COR AMAZON.COM, I		5.7%	
SCHNEIDER ELECT		3.5%	
SWISS RE LTD		3.0%	
HITACHI,LTD. VESTAS WIND SY	TTTA IC	2.8%	
PRYSMIAN S.P.A.	STEMIS	2.6%	
LOWES COMPAN	IES, INC.	2.4%	
NEXTERA ENERGY	( INC	2.3%	
		Source: FE	

\* Please note, this charge is deducted daily before calculating the unit price. This does not include any product charges. For further information on product

#### Fund objective

Industrials

Utilities

Materials

Financials

Real Estate

Others

USA

Others

Japan

France

UK

Germany

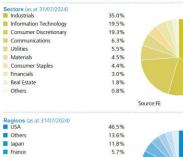
Norway

Taiwan

China

Switzerland

The Fund aims to provide capital growth by investing in equity and equity related securities of companies worldwide which the Investment Manager believes will benefit from efforts to accommodate or limit the impact of global climate change and which meet the Investment Manager's sustainability criteria.





Source:FE

Cumulative performance (as at 31/08/2024)								
	1 mth	3 mths	6 mths	1 year	3 years	5 years	10 years	Since inception
% growth	1.41%	-0.07%	7.28%	8.04%	-13.62%	59.66%	96.73%	114.21%
ASCI ACWI	2.57%	6.62%	10.83%	23.99%	20.02%	81.59%	143.99%	262.20%
iector	1.34%	2.75%	5.02%	14.24%	3.52%	36.20%	71.87%	251.44%
Quartile	2	4	2	4	4	1	2	-
lank	71/177	149/176	60/175	132/174	141/164	34/150	39/115	-

3 year statistical fund data (as at	31/08/2024)
Monthly volatility	5.59%
Best 3 month return	15.25%
Worst 3 month return	-18.86%

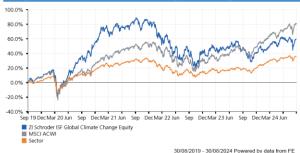
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Source: FE, figures to 31/08/2024, bid to bid gross in USD. Past performance is not a guide to future performance.

Discrete performance (as at 30/06/2024)					
	Jun 19 -Jun 20	Jun 20 -Jun 21	Jun 21 -Jun 22	Jun 22 -Jun 23	Jun 23 -Jun 24
% growth	8.5%	57.4%	-24.3%	11.8%	4.4%
MSCI ACWI	2.6%	39.9%	-15.4%	17.1%	19.9%
Sector	5.5%	22.1%	-13.5%	6.5%	13.5%
Quartile	2	1	3	1	4
Rank	49/149	16/160	122/165	43/169	141/175

Source: FE, figures to 30/06/2024, bid to bid gross in USD. Percentage growth figures are for discrete years, for example Jun 19-Jun 20 equals 30/06/2019 to 30/06/2020. Quartile and rank are based on the FE sector category as highlighted on page 1. Past performance is not a guide to future performance.

Fund performance vs benchmark and/or sector, 5 years/since inception



Source: FE as at 31/08/2024, bid to bid gross in USD. Past performance is not a guide to future performance.

## **Climate Bonds**

#### **ZI Invesco Environmental Climate Opportunities Bond**

**Fund objective** 

Utilities

Others

Banks

Insurance

Automobiles

Technology

Property

UK

USA

Germany

France

Others

Spain

Italy

Netherlands

Switzerland

International

Chemicals

Sectors (as at 31/07/2024)

Telecommunications

Government Bonds



#### September 2024

Zurich fund information (as at 31/08/2024)

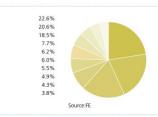
Launch date	09/04/2009
Current bid	USD 1.696
Fund size(m)	USD 0.89 (as at 30/08/2024)
FE sector	Global Fixed Interest
Fund currency	USD
ZIL charge	0.75%
Annual manage	ment charge* 0.75%
Crown rating†	the start way way way
Risk rating**	2
Additional fun Fund name	d information (as at 31/08/2024) ZI Invesco Environmental Climate
	Opportunities Bond
Fund manager	Michael Matthews,Tom Hemmant

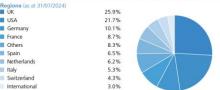
Fund manager	Michael Matthews, Tom Hemmant
ISIN Code	LU0113592215
SEDOL	4538228
SEDOL codes @ Lond	on Stock Exchange, reproduced under Licence

#### Top ten holdings (as at 31/07/2024)

US TREASURY N/B	3.8%
EUROPEAN INVESTMENT BANK 3.75% BDS 14/02/33 USD1000	3.0%
EDP FINANCE B.V. 1.71% BDS 24/01/28 USD200000144A	2.2%
UBS GROUP AG 144A	1.7%
INVESCO LIQUIDITY FUNDS PLC US DOLLAR LIQUIDITY PORTFOLIO AGENCY USD	1.7%
LONDON POWER NETWORKS PLC 2.625% NTS 01/03/29 GBP100000	1.7%
ZURICH FINANCE (IRELAND) DESIGNATED ACTIVITY COMPANY 3% MTN 19/04/51 USD200000	1.5%
KONINKLIJKE DSM N.V. 0.625% BDS 23/06/32 EUR100000	1.5%
UNITED UTILITIES PLC 6.875% NTS 15/8/28 USD1000	1.4%
NATWEST GROUP PLC VAR 02/03/34	1.4% Source: FE

The objective of the fund is to generate income and achieve medium to long term capital growth and to support the transition to a low carbon economy over the medium to long term. The Fund invests primarily in debt instruments issued by governments or companies worldwide, including investment grade, non-investment grade and unrated debt instruments, which meet the Fund's environmental, social and governance (ESG) criteria.





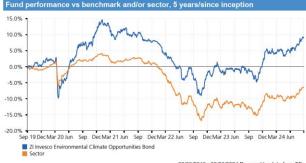
Cumulative performance (as at 31/08/2024)									
	1 mth	3 mths	6 mths	1 year	3 years	5 years	10 years	Since inception	
% growth	1.89%	4.81%	4.95%	10.27%	-0.71%	9.22%	7.08%	35.70%	
Sector	1.77%	3.91%	3.73%	6.68%	-8.98%	-6.51%	0.82%	246.78%	
Quartile	2	2	1	1	1	1	2	•	
Rank	171/420	118/418	93/416	52/413	39/387	22/356	75/260	•	

3 year statistical fund data (as at 31/08/2024)					
Monthly volatility	2.33%				
Best 3 month return	9.27%				
Worst 3 month return	-6.79%				

Source: FE, figures to 31/08/2024, bid to bid gross in USD. Past performance is not a guide to future performance.

	Jun 19 -Jun 20	Jun 20 -Jun 21	Jun 21 -Jun 22	Jun 22 -Jun 23	Jun 23 -Jun 24
% growth	<mark>1.7%</mark>	7.9%	-13.0%	3.7%	6.2%
Sector	2.1%	1.5%	-13.4%	-0.3%	2.9%
Quartile	3	1	2	1	1
Rank	215/355	43/379	189/387	51/396	71/413

Source: FE, figures to 30/06/2024, bid to bid gross in USD. Percentage growth figures are for discrete years, for example Jun 19-Jun 20 equals 30/06/2019 to 30/06/2020. Quartile and rank are based on the FE sector category as highlighted on page 1. Past performance is not a guide to future performance.



30/08/2019 - 30/08/2024 Powered by data from FE

Source: FE as at 31/08/2024, bid to bid gross in USD. Past performance is not a guide to future performance.

## **Governance Index**

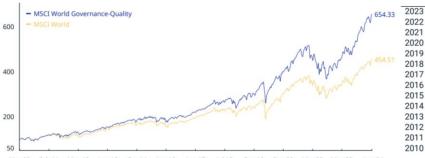
#### **MSCI World Governance-Quality Index (USD)**

The MSCI World Governance-Quality Index is based on MSCI World index, its parent index, which includes large and mid cap stocks across 23 Developed Markets (DM) countries\*. The index aims to reflect the performance of a strategy that is seeking to capture both the financial and corporate governance aspects of Quality investing. The financial aspects of the Quality factor are captured using the same fundamental data as used in the MSCI Quality Index - return on equity, financial leverage and earnings variability. The standard of corporate governance is measured through measures such as independence and diversity of board of directors, ownership and control structure of the company, accounting practices and auditor opinions.



For a complete description of the index methodology, please see Index methodology - MSCI.

#### CUMULATIVE INDEX PERFORMANCE – GROSS RETURNS (USD) (NOV 2009 – AUG 2024)



#### **ANNUAL PERFORMANCE (%)**

MSCI World MSCI World Year Governance-Quality 31.29 24.42 2022 -21.47 -17.7326.94 22.35 21.68 16.50 2019 36.69 28,40 2018 -4.59 -8.20 2017 26.57 23.07 2016 6.97 8.15 2015 0.90 -0.32 2014 9.78 5.50 2013 28.04 27.37 2012 12.89 16.54 4.26 -5.02 11 59 12.34 2010

#### INDEX PERFORMANCE - GROSS RETURNS (%) (AUG 30, 2024)

				· · ·	ANNUALIZED			
	1 Mo	3 Mo	1 Yr	YTD	3 Yr	5 Yr	10 Yr N	Since ov 30, 2009
MSCI World Governance- Quality	3.54	7.03	30.55	22.14	9.58	17.07	13.31	13.57
MSCI World	2.68	6.67	25.00	17.09	7.42	13.66	10.15	10.80

Nov 09 Feb 11 May 12 Aug 13 Oct 14 Jan 16 Apr 17 Jul 18 Sep 19 Dec 20 Mar 22 May 23 Aug 24

## **ESG ETFs**

J.P.Morgan JPM CARBON TRANSITION ASSET MANAGEMENT GLO EQ CTB ETF



#### UBS ETF S&P 500 ESG ELITE







#### VANGUARD ESG DEVELOPED Vanguard EUROPE ALL CAP UCITS ETF



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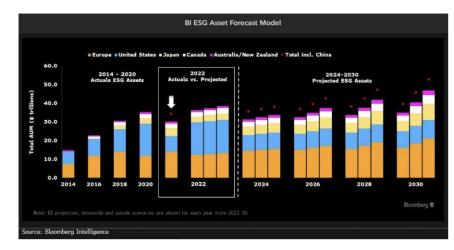
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- In 2024, ESG ETFs attracted **\$5.56 billion** in inflows by February, contributing to a total asset pool of **\$530.64 billion**. The percentage of inflows to ESG ETFs relative to total ESG fund inflows isn't explicitly stated, but this would be a smaller proportion compared to the **24%** from 2020. More granular data would be needed to calculate the exact percentage for 2024
- While some critics condemn ESG funds as "woke" investing, regular investors' appetites remain strong for these funds, which consider the ESG factors of a portfolio's companies along with the companies' financial fundamentals.

## **Global ESG ASSETS**

Global ESG assets predicted to hit \$40 trillion by 2030, despite challenging environment, forecasts Bloomberg Intelligence

Bloomberg Intelligence



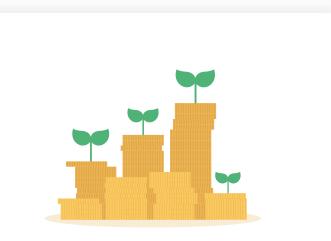
#### Key Highlights:

- ESG Matures Amid Challenges Despite geopolitical and macroeconomic challenges, ESG assets are projected to surpass \$40 trillion by 2030, representing over 25% of global AUM.
- **Regulation and Scrutiny Bolster ESG Credibility** Enhanced regulations and scrutiny are expected to stabilize and strengthen the ESG market, minimizing greenwashing risks.
- Europe Leads ESG Growth Europe is forecasted to remain the largest ESG market, reaching \$18 trillion by 2030, retaining a 45% share of global ESG AUM.
- US Growth Slows US ESG assets projected to grow to **\$9.5 trillion** by 2030, with growth hindered by elections, backlash, and market concentration.
- Emerging Markets Expansion Japan, Canada, and Australia show fast growth, with Japan's ESG AUM potentially reaching **\$7 trillion** by 2030.

# Accessing Capital Through ESG Unlocking Sustainability Linked Finance

## Why ESG Matters For Accessing Capital





#### ESG as a Performance Indicator:

Investors and financial institutions increasingly assess a company's ESG performance to evaluate risk, sustainability, and long-term value creation. Strong ESG practices lower perceived risks, improving access to capital.

#### Capital Incentives for ESG Commitment:

Financial institutions offer preferential lending rates and financing options to companies that meet ESG criteria or commit to improving their sustainability practices.

## Sustainability-Linked Loan

#### Lower Borrowing Costs:

Companies committing to predefined ESG targets (like reducing carbon emissions, improving employee diversity, or enhancing governance standards) can access sustainability-linked loans (SLLs) at lower interest rates.

#### **Incentives for ESG**

**Performance**: Some loans may have zero interest or heavily reduced rates if ESG goals are met. This creates direct financial benefits for companies investing in sustainability.





Middle East | Sustainable Markets | Climate Change

### UAE's Majid Al Futtaim raises \$1.25 bln sustainability-linked loan

By Reuters

December 5, 2022 2:41 PM GMT+4 · Updated 2 years ago



#### KPIs

- Gender diversity target for women to constitute 30%
- of board members and senior management roles
- All malls certified LEED Gold or better

## **Sustainable Account Proposition**

#### Sustainable Banking

**Operations:** Leading banks like Standard Chartered offer sustainable accounts, where deposits are allocated to fund sustainable projects across their market footprint.

#### Linking Deposits to Impact:

Deposits in these accounts are used exclusively to support green and sustainable projects, providing clients with the assurance that their funds are aligned with positive environmental and social impact.



Case study: Decathlon

Decathlon embeds sustainable development commitments in cash management with Standard Chartered's Sustainable Account

**Results**: Decathlon gained the flexibility of retaining access to its cash for day-to-day liquidity, whilst using its surplus cash to support activities aligned with its vision for sustainable development.

### Green, Sustainable Bonds

**Green Bonds**: Funds raised from green bonds are used to finance projects with clear environmental benefits, such as renewable energy, energy efficiency, or pollution prevention.

**Sustainable Bonds**: These bonds focus on broader ESG goals, funding projects that promote not just environmental sustainability but also social and governance-related initiatives (e.g., affordable housing, healthcare).

**Result**: The green bond was successfully upsized from the initial target amount of \$500 million to \$600 million, thanks to a remarkable **2.8x oversubscribed** orderbook

#### FAB issues \$600 mln worth of 5-year green bond









### Green, Sustainable Sukuk

#### Green Sukuk:

Sharia-Compliant Financing: Green Sukuk follows Islamic finance principles (no interest, ethical investments) while raising funds for environmentally friendly projects.

Financing Green Projects: Proceeds from Green Sukuk are allocated to projects with environmental benefits, such as renewable energy, waste management, sustainable agriculture, and clean transportation.

#### Sustainable Sukuk:

Broader ESG Focus: Unlike Green Sukuk, which focuses purely on environmental projects, Sustainable Sukuk funds both environmental and social initiatives, aligning with broader sustainability goals such as education, healthcare, and poverty reduction. Socially Responsible Investing: These Sukuk ensure that investments are not only ethical but also contribute to solving critical social and governance challenges.

#### DIB successfully prices \$1 billion Sustainable Sukuk

13 Feb 2023



**Result**: The response from investors was overwhelming and despite issuing a larger size (\$1 billion), DIB achieved a **3x oversubscription** — which itself was the largest book size seen for a GCC bank in over a year.

































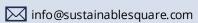


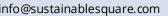












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