



# Enable Learning Within Family

### **Ibtihel FEKIH**

FOUNDER & CEO OF KBAYROUN



### **Meet IYED**

A developmental language disorder until he was 3 years old

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He received occupational therapy sessions, 45 minutes based on play, for 2 years

He is now 7 years old and he is really a gifted child



## The BIG problem



SCREEN ADDICTION



**BEHAVIORAL PROBLEMS, LEARNING DELAYS** 



LACK OF LEARNING METHODS



## **Our HELPFUL solution**





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ADEQUATE LEARNING METHOD



CLUBS



### **Useful for ?**



The PARENTS , CHILDREN



The occupational therapist

The kindergarten TEACHERS, Nurseries



### WHO WE ARE ?



### Kbayroun ?

**Kbayroun wants to make learning with parents a priority** by talking about the importance of knowledge, sharing their own learning experiences, and providing opportunities for the children to learn and explore.

**Kbayroun makes learning fun.** Children are more likely to learn when they are having fun, such as playing with our educational games.

We are creating effective and engaging resources for children's daily learning, such as games, interactive book, a daily routine and activities workbook.

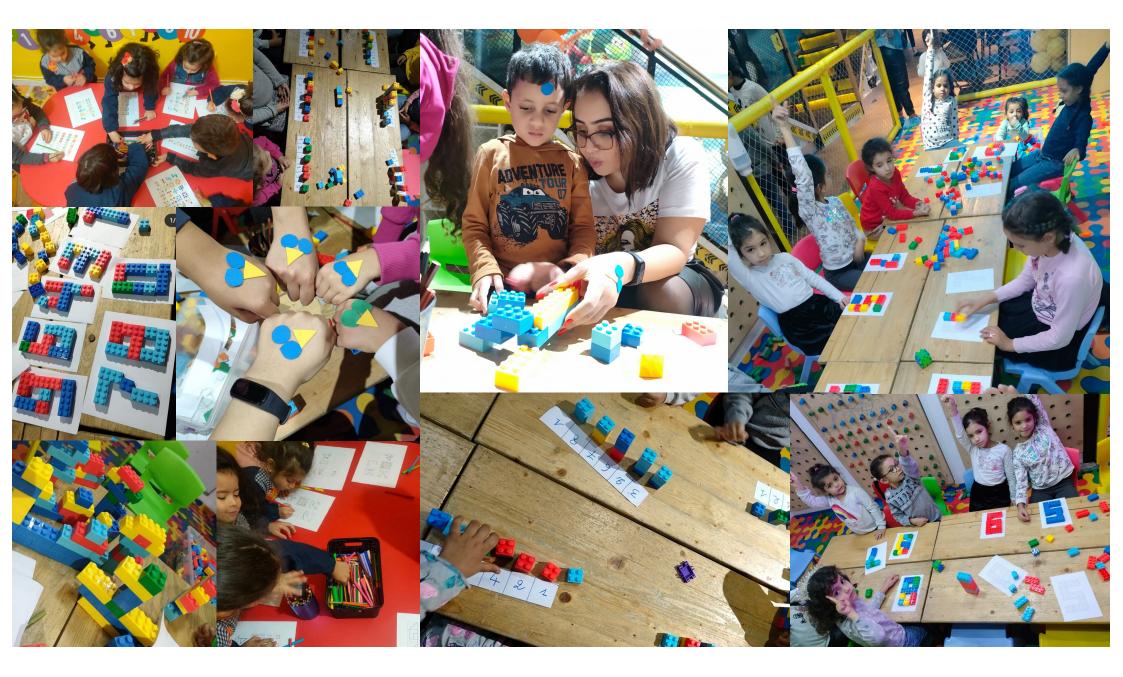
We want to make them relevant to children's interests and experiences, educational, fun, and easy to use.



# Our FIRST Product...







# Our CLUBS ...



# Kbayroun 's Community









**Talk about climate change openly and honestly**. Let your children know that climate change is a real problem, but that it's one that we can solve if we work together.



Answer your children's questions about climate change in a way that is appropriate for their age. Be honest about the challenges that we face, but also offer hope for the transformed by the EXPLAIN of 2

Model sustainable behavior at home. Show your children how to reduce your family's carbon footprint by making changes like driving less, recycling more, ...



**Get your children involved in climate action.** There are many ways for children to get involved in climate action, such as participating in school clubs, volunteering for environmental organizations, ...



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**Plant a tree or garden**. Planting trees and gardens helps to remove carbon dioxide from the atmosphere.



**Get involved in a community climate action project**. There are many community climate action projects that you and your family can participate in, such as cleaning up a park or beach, or advocating for renewable energy.



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**Read a book about climate change**. There are many children's books available that teach about climate change in a fun and engaging way.



**Plant a tree or garden**. Planting trees and gardens helps to remove carbon dioxide from the atmosphere.



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## Our Interactive BOOK

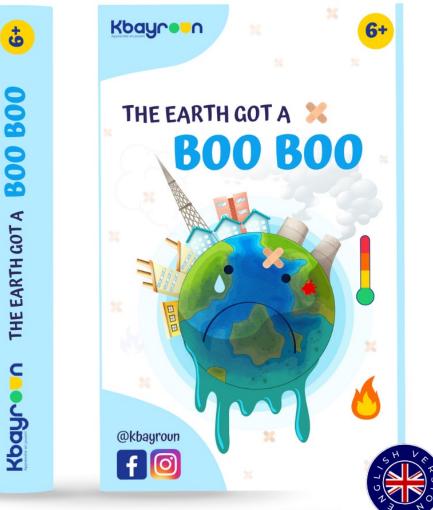


We LEARN

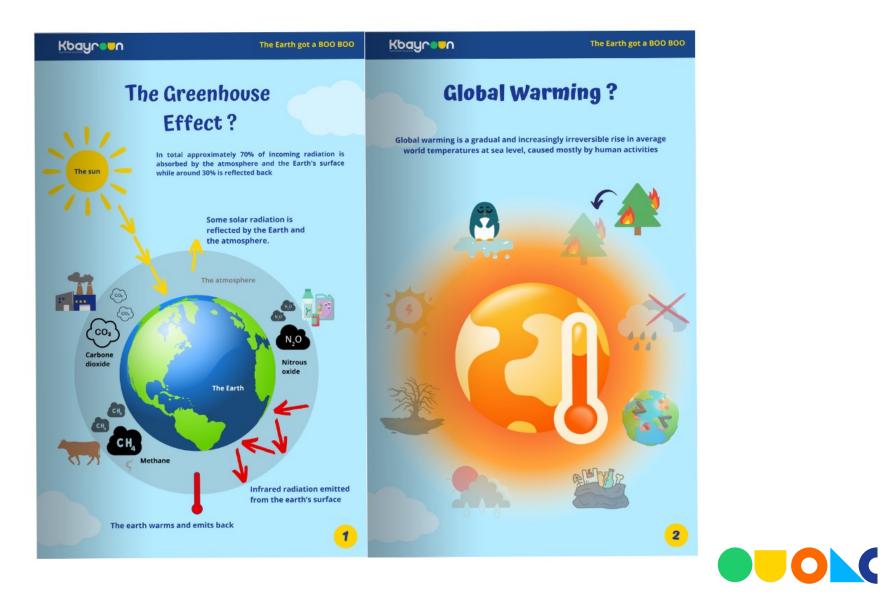
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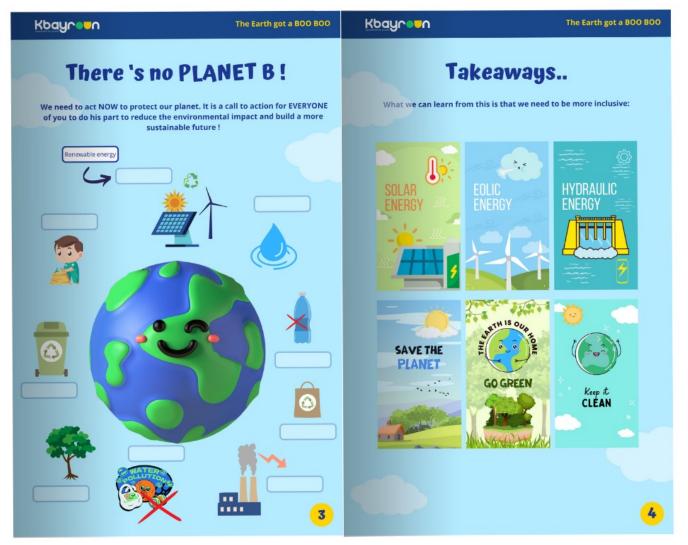
WE	<b>INTERACT</b>

WE ENJOY



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### I 'm KBAYROUN 's MUM



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### **Building better family life**