



**THE GREAT
GREEN ACTION**
BRINGING FORESTS BACK



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CHALLENGES



Lots of Announcements – No Action...

Many Pledges – Few Transactions...

Differentiating great projects from bad is
A Challenging Task...

Even Great Projects in action often
encounter challenges securing funding...



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BRINGING FORESTS BACK

IN THE MEANTIME,
DEFORESTATION IS IN MOTION.

When we lose forests, WE LOSE
LIFE.

Ancient forests are lost at an
alarming rate, losing the home of
many species, including us.

We are losing resources,
opportunities, and livelihoods,
escalating extinction...

The image is a vertical composition. The left half is a dark, semi-transparent green overlay containing white text. The right half is a photograph of a dense, misty forest with tall trees and a large tree in the foreground. The text is arranged in three paragraphs, with the first being the largest and most prominent.

The **Great Green Action**
is a collective action to
bring **African Forests**
back.

We do this by working with the
local communities all over Africa.

We utilize the **Voluntary Carbon
Market** to channel funds to
carefully selected **high-impact
Projects**.

THE GREAT GREEN ACTION COMMITMENTS



1. **High Integrity** of the **projects, funders, and buyers**.
2. **End-to-end transparency** and **real-time monitoring technology** powered by **AirImpact**.
3. **Risk Mitigation** through a **trust-based financial structure** using **milestone-based payments** managed by a **professional trust service provider**.



THANK YOU
