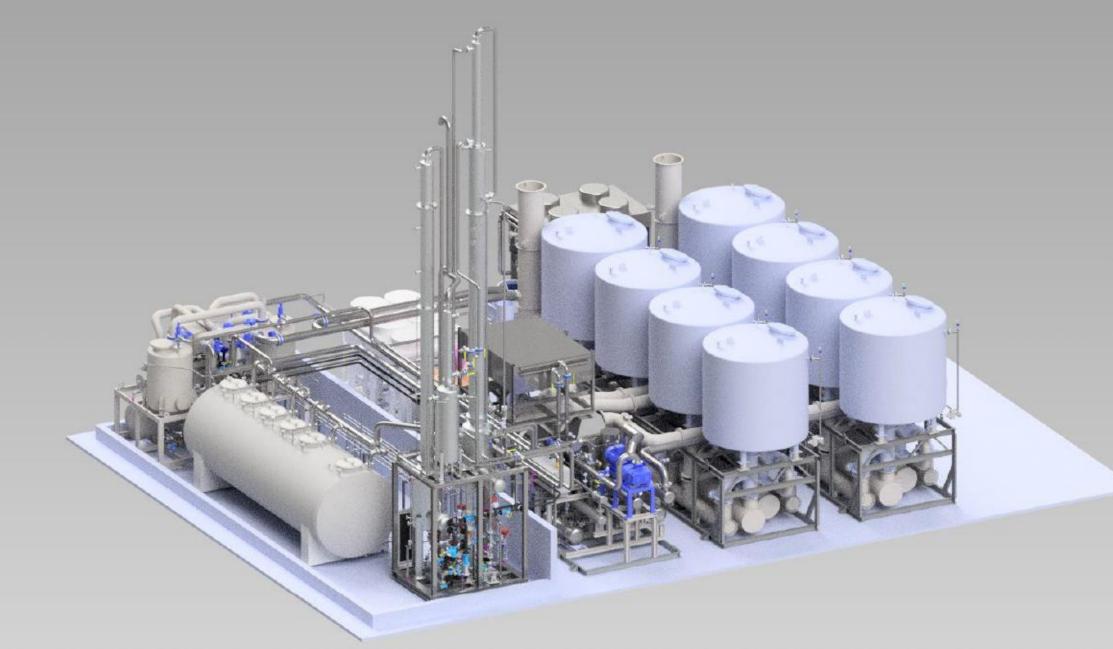


5M€ Investment, a first of its kind in the Maghreb region













Based on our successful experience in Egypt



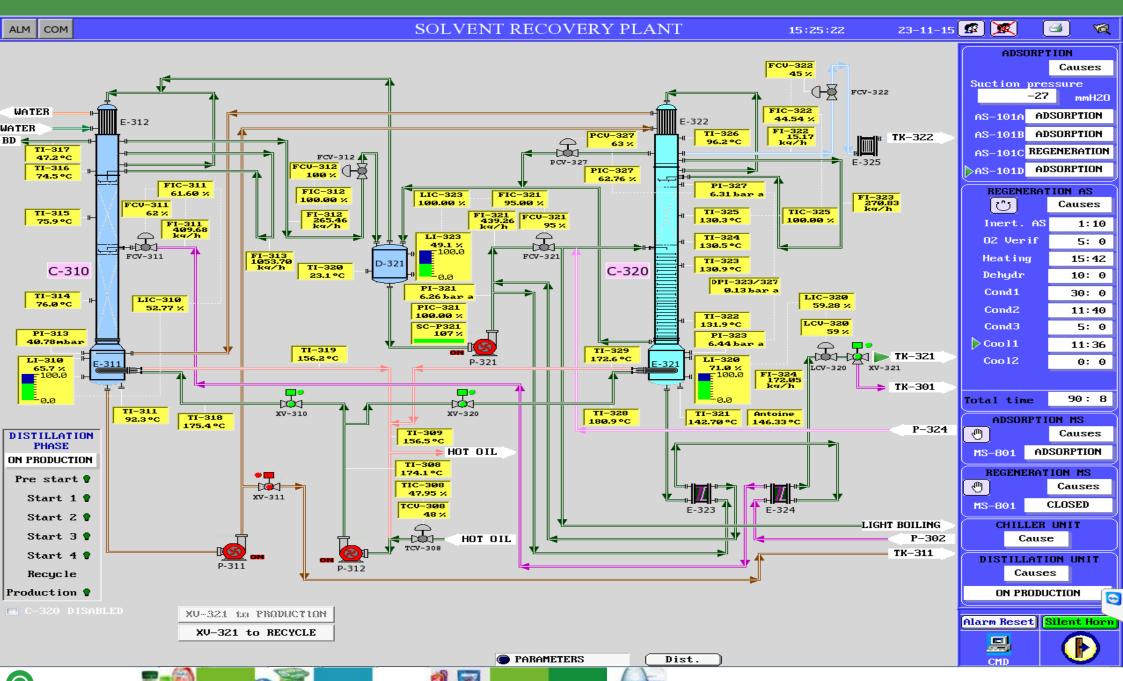








Reducing VOC emissions by 99%



Improving the work environment for our people











Circularity: 1000 tons of solvents / year less











Energy savings with automation and air recirculation



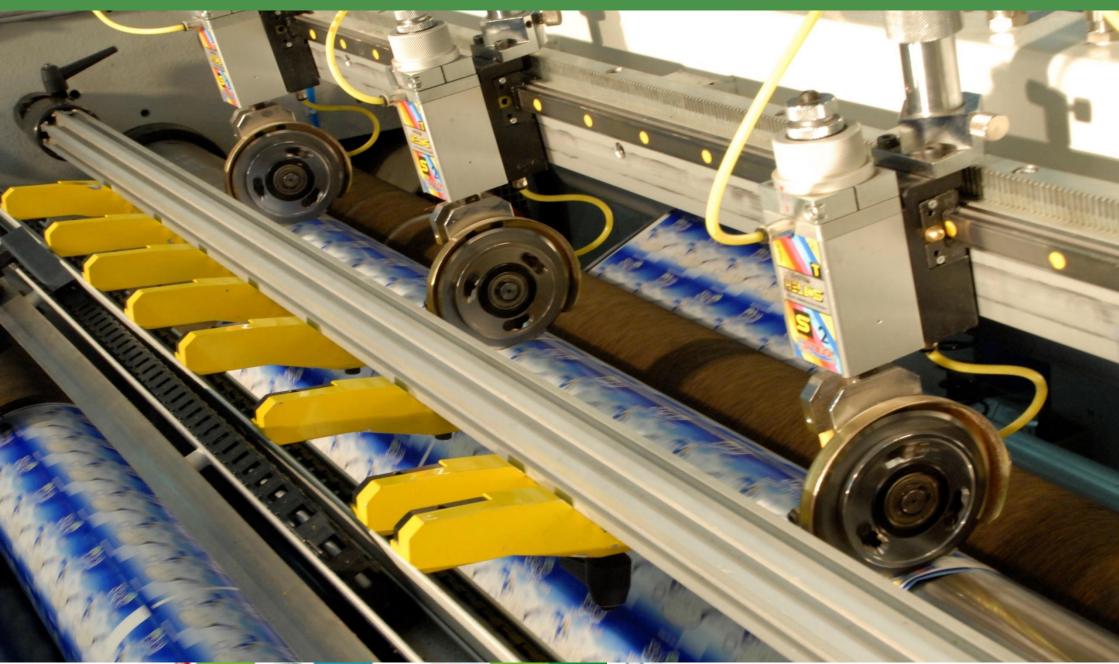








Gauge reduction



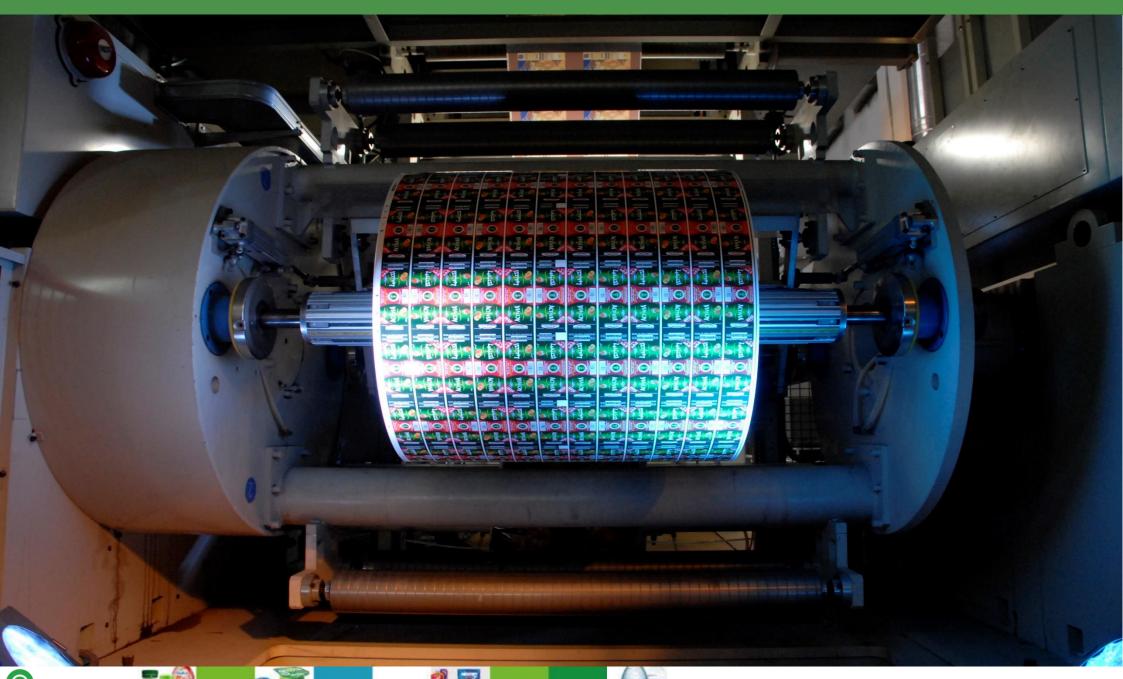








Source reduction



Lower carbon footprint for packaging







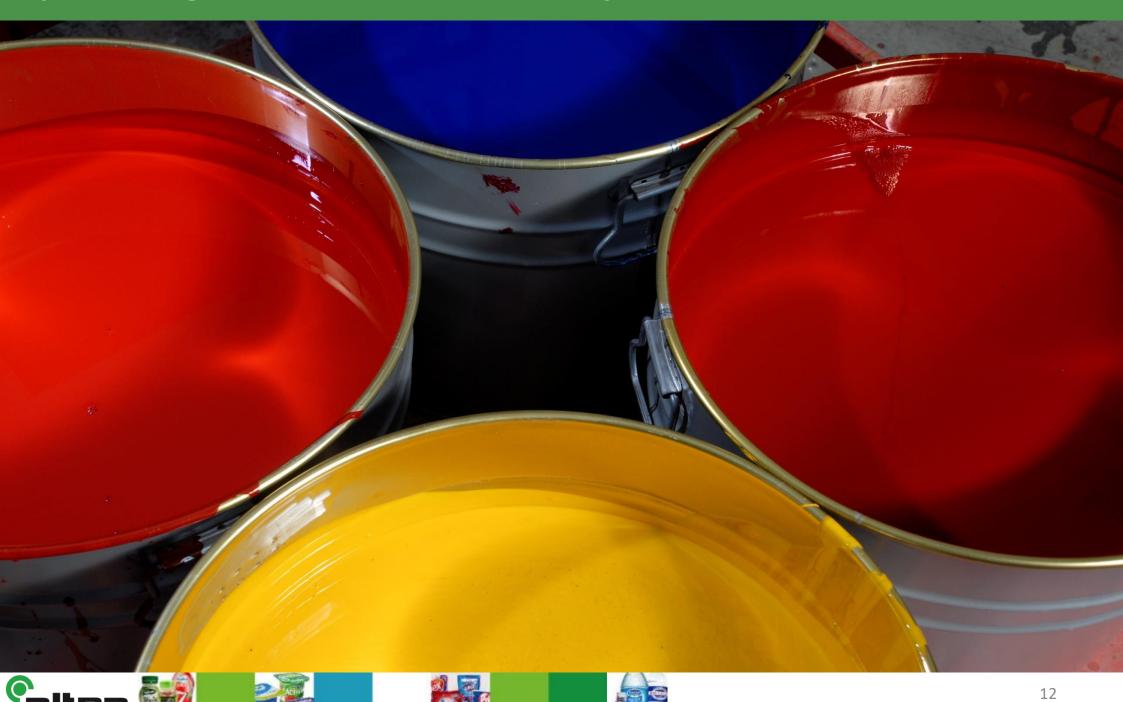




Recyclable materials: metallized vs Alu foil



Optimizing raw materials consumption



Recycling solid waste











Protecting the environment is good for the P&L!













INDUSTRY, INNOVATION AND INFRASTRUCTURE















